

JOSH BAKER

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SUMMARY

A highly effective team player with the ability to collaborate with others to achieve goals. Proven ability to balance varsity collegiate baseball, work and volunteer service, all while completing a full academic schedule. Completed a MBA with an emphasis in management/marketing at Rockhurst University, Helzberg School of Management and am looking to begin a career in sports.

EDUCATION

Master of Business Administration Emphasis in Management (with Honors)	Rockhurst University, Kansas City, MO	May 2015
Bachelor of Arts – Communications	Rockhurst University, Kansas City, MO	May 2014

RELEVANT EXPERIENCE & LEADERSHIP

Leadership:

- Competitive Sports—15 years (3x Captain).
- Managed and instructed the wide receivers, defensive secondary and kickers. Emphasized development and instilled lessons that carry over to the real world. Eight players went on to play at the collegiate level.
- Instructed and educated high level baseball fundamentals and strategy to sophomore players.
- Consulting—consulted for two separate organizations (North Kansas City Baseball Association & Tea Market) observing at their internal and external communication, structure and strategies to provide feedback, potential ideas and deliverables to improve both companies.
- Took initiative to produce, broadcast and commentate for Rockhurst Athletics. Was the “Voice of the Hawks” for baseball and softball and color commentated for men’s and women’s lacrosse and basketball.

Project Management:

- Designed and created GameDay programs for all spring sports to promote athletes, coaches, sports and school pride.
- Completed first ever Rockhurst University Baseball Media Guide. Consists of: coaches, players and athletic administration bios; rosters; statistics; schedules and articles for the 2015 season.
- Managed and maintained two websites. Coordinated data entry for rosters, biographies, schedules and updates. Wrote HTML coding, composed articles and recap.
- Developed and managed online marketing campaigns through social media to drive awareness and attendance.
- Produced and directed Internet video broadcasts for Rockhurst Athletics for the first time ever.
- Designed and managed high school newspaper choosing design layouts each and every issue. Delegated potential stories to journalists; read, edited and corrected all articles for copywriting errors.

Computer Proficiency:

- Adobe Illustrator, InDesign, Photoshop
- Google Drive, Docs, Gmail, Slides
- Mac iMovie, Keynote, Pages, Numbers
- Microsoft Excel, Internet Explorer, Outlook, PowerPoint, Word
- Production Truck Broadcasting Software
- Sidarm Sports Website
- Social Media: Instagram, LinkedIn, Facebook, Twitter, Tweetdeck
- StatCrew

INTERNSHIPS

Public Relations/Communications/Game-Day Event Intern
Missouri Mavericks, Independence, MO

December 2014—January 2015

Intern

Sports Radio 810 WHB, Overland Park, KS

August 2010—January 2011

EMPLOYMENT HISTORY

Graduate Assistant

Sports Information Director at Rockhurst University, Kansas City, MO

August 2014—Present

Assistant Baseball Coach

MoKan Giants Baseball Club, Kansas City, MO

June 2013—Present

Varsity Assistant Football Coach

St. Pius X High School, Kansas City, MO

2010—Present

Photographer

Davis Baker Photography, Kansas City, MO

2004—Present

Sports Information Director (Web Manager, Developer Writer & Editor)

Ozark Generals Baseball Club, Springfield, MO

2013—Present

School News Editor & Sports Journalist

St. Pius X High School, Kansas City, MO

August 2005—May 2009

VOLUNTEER EXPERIENCE

- Camera Operator for National Soccer Coaches of America October 3, 2014
- 4th Grade Girls' Head Basketball Coach at St. Andrew the Apostle Parish School October 2007—February 2008
- Fellowship of Christian Athletes Mission Trip to Dominican Republic July 2011—August 2011